



TREND CULPRIT  
MANIFESTO

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#IAMATREND CULPRIT

## **TREND CULPRIT MANIFESTO:**

We Are Different.  
We Are The Rebels.  
We Are The Ones Revolutionizing The Music Industry.

We Are The CEOs Of Our Music Businesses.  
Getting The Record Deal Is A Four Letter Word.  
Manager, Booking Agent, Promoter, Producer Is Our  
Last Name.

We Create, We Don't Compete.

We Use Non-Traditional Marketing Strategies For Our  
Music Releases.  
We Own Our Audiences And We Create Them In As  
Little As 90 Days.

The Alternative Method Is The One We Use.  
New Age, Mind, Body And Spirit Is The Way We Do It.  
We Celebrate 4/20 And We Do Intelligently.

Music With Meaning And Substance Is What We  
Create.  
We Create A New Music Emotion.

We Embrace Where We Come From.  
We Combine Our Backgrounds And We Mix The  
Instruments Of The World.

We Tour With Purpose.  
We Dictate Our Music.  
We Create Our Own Destinies.

We Make Music That Changes People's Lives.

We Are Trend Culprits.

TREND  
CULPRIT

*Music Business Evolved™*

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