

MUSICIAN'S TREND CULPRIT FORMULA

Music Career Transformation Model

01 Thyself

02 Build your audience

03 Give them what they want

TREND CULPRIT
Alternative Music Marketing

NEW AGE & HOLISTIC APPROACH

ALTERNATIVE STRATEGIES & TECHNIQUES

YOUR MIND

- Reprogram your Unconscious
- Neuro Linguistic Programming
- Get Music Business Knowledge
- Act with Ethics and Integrity
- Focus on Building Relationships
- Think both Short and Long Term
- Follow-Through be Professional

MUSIC MARKETING

- TV, Radio and Press
- Branding and Website
- Music Videos and Social Media
- Blogging and Newsletters
- Publicity and Music Reviews
- Advertising and Promotion
- Join a Charity or Cause

YOUR BODY

- Focus on Physic and Wellbeing
- Workout with a Fitness Trainer
- Get a on/off Road Nutrition Plan
- Work on Branding and Image
- Project the Best Image on Stage
- Feel Powerful About Yourself
- Practice and Rehearse your Show

MUSIC SALES

- Build your Audience
- Launches and Releases
- FanClub and Royalties
- Publishing and Songwriting
- Merchandise and Distribution
- Licensing and Endorsements
- Touring and Live Performances
- Concerts and Music Festivals

YOUR SPIRIT

- Practice Daily Meditation
- Define Who you Really Are
- Get a Higher Level of Creativity
- Access your Inner Guidance
- Embrace Your Deepest Emotions
- Connect with Other's Emotions
- Create Create and Create

MUSIC BUSINESS

- Alternative Business Coach
- Business Accelerator Program
- Personal Manager and Producer
- Music Attorney and Accountants
- Booking Agent and Promoter
- Road and Stage Manager
- Copyrights and Contracts

MONEY & SUCCESS

Mental Freedom and Peace of Mind
Certainty, Self-Confidence and Personal Magnetism
Fulfilling Relationships and Ongoing Opportunities
World Touring, Celebrity Status and Fame
Money, Wealth and Success